

## REGIONAL ORGANIZATION

### WITH GLOBAL REACH

MIT Enterprise Forum (MITEF) is a global organization of dedicated professionals with local chapters, affiliated with the Massachusetts Institute of Technology (MIT) through MIT Technology Review.

We help early-stage technology entrepreneurs succeed faster through relevant programming and practical content. We are open to and engage all participants of the entrepreneurial ecosystem.

Founded in 1978, MIT Enterprise Forum is the only nonprofit global organization with regional chapters, affiliated with an academic institution and focused on the success of early-stage technology entrepreneurs.

MITEF Philadelphia operates on the generosity of its sponsors.

## VISION

Our vision is to build a better world by accelerating the creation and growth of world-class technology companies.

## MISSION

We inform, connect, and coach technology entrepreneurs – enabling them to rapidly transform ideas into world-changing companies. We are a global network of local organizations, inspired by MIT and open to the world.

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SPONSORSHIP OPTIONS	PLATINUM \$10,000	GOLD \$5,000	ENTERPRISE \$2,500	NOT-FOR-PROFIT \$1,000	START-UP \$500
<b>TICKETS TO EVERY FORUM</b> (~6 Forums per year)	4 tickets	4 tickets	3 tickets	2 tickets	1 ticket
<b>COMPANY PROMO MATERIAL AT EVERY FORUM</b> <ul style="list-style-type: none"> <li>Exposure to over 2500 executives and entrepreneurs; includes MITEF &amp; MIT Clubs of Delaware Valley and Princeton</li> <li>Average Forum attendance: 40+</li> <li>Regional and global exposure on MITEF Global &amp; PHL sites</li> </ul>	Corporate logo displayed on all MITEF PHL Forum material  Corporate recognition at all Forums  Corporate Logo displayed on MITEF websites; sponsor page, Forum videos and press releases	Corporate logo displayed on all MITEF PHL Forum material  Corporate recognition at all Forums  Corporate Logo displayed on MITEF websites; sponsor page, Forum videos and press releases	Corporate logo displayed on all MITEF PHL Forum material  Corporate recognition at all Forums  Corporate Logo displayed on MITEF websites; sponsor page, Forum videos and press releases	Corporate logo displayed on all MITEF PHL Forum material  Corporate recognition at all Forums  Corporate Logo displayed on MITEF websites; sponsor page, Forum videos and press releases	Corporate logo displayed on all MITEF PHL Forum material  Corporate recognition at all Forums  Corporate Logo displayed on MITEF websites; sponsor page, Forum videos and press releases
<b>ADVISORY COMMITTEE</b>	Ex-Officio seat and input on MITEF PHL Forums	Ex-Officio seat and input on MITEF PHL Forums	Ex-Officio seat and input on MITEF PHL Forums		
<b>CROSS-CHAPTER DISCOUNT</b>	Same sponsorship level to 2nd US chapter at 50% discount (based on approval of 2nd chapter)	Same sponsorship level to 2nd US chapter at 50% discount (based on approval of 2nd chapter)			
<b>2015 emTECH CONFERENCE</b> <ul style="list-style-type: none"> <li>Includes 1 year subscription to digital MIT Technology Review Magazine</li> </ul>	2 tickets				
<b>MITEF GLOBAL MULTI-MEDIA PLATFORM PRESENCE</b>	<p>Geo-targeted ad display (US). 250k+ impressions on technologyreview.com</p> <p>Press release distributed to PR Newswire, technologyreview.com, MITEF.org</p> <p>Media blast 4x/yr on Global Forum social media to est. 1.2M+ people (Twitter, FB, MIT Technology Review LinkedIn, and MITEF Global)</p> <p>Press release coverage for Forum promotion</p>				



SINGLE FORUM SPONSORSHIP ALSO AVAILABLE.

CONTACT SPONSOR CHAIR, SUSAN CHU; [sponsorship@mitefphiladelphia.org](mailto:sponsorship@mitefphiladelphia.org) FOR MORE INFORMATION.